

**CITY COUNCIL 27 MARCH 2006**

**REPORT OF THE LEADER**

**ONE NOTTINGHAM – ONE PLAN : NOTTINGHAM'S  
COMMUNITY AND NEIGHBOURHOOD RENEWAL  
STRATEGY**

**1 SUMMARY**

This report recommends that Nottingham City Council approve the One Nottingham – One Plan : Nottingham's Community and Neighbourhood Renewal Strategy, which has been circulated separately.

**2 RECOMMENDATIONS**

IT IS RECOMMENDED:-

- (1) that the One Nottingham – One Plan be approved, subject to any amendments made by Executive Board on 21 March 2006;
- (2) that the Deputy Chief Executive, in consultation with the Leader of the Council and One Nottingham Board, be given delegated authority to make minor in-year amendments to the Plan as and when necessary.

**3 BACKGROUND**

- 3.1 Members approved Nottingham's working draft of its Community and Neighbourhood Renewal Strategy in October 2005, for consultation.
- 3.2 One Nottingham Board (Nottingham's refreshed Local Strategic Partnership) has led the process of consultation, supported by the City Council. Comments were invited through a number of means:-

- presentations to key partnerships;
- presentation to the Council Tenants Forum;
- Equalities Focus Group;
- residents workshop;
- presentations to each of the nine Area Committees;
- questionnaire;
- publicity campaign through the brochure, feature in the Arrow, banners and posters.

3.3 Respondents were offered the opportunity to respond to the questionnaire electronically, through hard copy by free post and by text. Nearly 1,500 local responses were received to the questionnaire and many more comments were received from the consultation meetings and workshops. The majority who responded agreed that the proposed priorities were correct.

3.4 The comments have been analysed, summarised and fed back to relevant services and those involved in producing the final Plan. The responses are summarised in Appendix 1, together with details of how these have been taken into account in preparing the final document or will be in future.. The results of the consultation outcomes will be fed back to those consulted where contact details have been provided.

3.5 Feedback on the communication and consultation process was also elicited as part of the consultations. This is detailed in Appendix 2, together with how this will inform future communications and consultations.

3.6 The results of Nottingham City Council's 2005 MORI survey have also been used to shape the final Plan.

### **Alignment with the Local Area Agreement, Council's Corporate Plan and Local Area Action Plans**

3.7 Local Area Agreements (LAA) are increasingly viewed as annual delivery plans of Community Strategies. The

February Executive Board approved Nottingham's LAA. The baselines, indicators and targets of Nottingham's LAA have been included within the final One Nottingham – One Plan.

3.8 One Nottingham – One Plan has been developed alongside the Council's Corporate Plan to ensure alignment between the two. This has been an iterative process. The Council will consider its Corporate Plan in April 2006. The Corporate Plan will include the key targets and actions that the City Council will be responsible for in delivering the One Nottingham – One Plan.

3.9 It is important that Nottingham's Local Area Action Plans help shape, complement and deliver One Nottingham – One Plan. They are the local area/neighbourhood expression of the One Nottingham – One Plan. They are the prime way in which local residents, businesses, groups and ward councillors' views are fed into the process and delivery is shaped at the local level to respond to local needs.

3.10 The Local Area Action Plans have been developed alongside the One Nottingham – One Plan, including joint presentations on the two plans to Area Committees. This work is continuing as the Local Area Action Plan key targets and actions are being finalised.

## **4 PROPOSALS**

- 4.1 A range of partners and City Council officers have been involved in developing the final document. Members' attention is drawn to the summary pages of each theme section in the One Nottingham – One Plan which details:-
- why the theme is important;
  - key issues raised through the consultation;
  - what has already been achieved;
  - headline priorities for 2006-2009;
  - how One Nottingham will make a difference in 2006/07;
  - which Theme Partnership is responsible to ensure delivery.
- 4.2 More detailed information of indicators on baseline targets is contained in the Theme tables. These tables will form the framework for the Plan's performance management.
- 4.3 Local authorities and Local Strategic Partnerships are encouraged by Government to produce Sustainable Community Strategies. This means that the Community Strategy should have regard to Government's definition of sustainable communities and should be aligned with the Local Development Framework (LDF).
- 4.4 Additional sustainability indicators and targets have been included in the final plan to reflect the wider sustainable communities agenda. The plan has also been assessed against the UK's Sustainable Development Strategy and work is continuing to align it with Nottingham's LDF.

## **Timescale for Implementation of Proposals**

4.5 The One Nottingham – One Plan covers the three year period 2006 – 2009. It is proposed that the plan is updated annually, as necessary to reflect national and local priority changes and outcomes of the LAA implementation reviews.

4.6 The following key dates are highlighted.

<b>Action</b>	<b>Lead Officer</b>	<b>Timescale</b>
Approval by One Nottingham Board	Director, Strategic Partnerships, Nottingham City Council	March 2006
Approval by City Council	Deputy Chief Executive, Nottingham City Council	March 2006
Launch of One Nottingham – One Plan and communications campaign	Director, Strategic Partnerships, Nottingham City Council/Chief Executive, One Nottingham	April 2006
Implementation	Nottingham City Council and One Nottingham partner agencies	April 2006 – March 2009
Six month performance monitoring of the plan, including the LAA targets	Director, Performance and Scrutiny, Nottingham City Council/Chief Executive, One Nottingham	With effect from October 2006

Completion of full Equality Impact Assessment	Director, Strategic Partnerships, Nottingham City Council	September 2006
One Nottingham – One Plan further consultations	Director, Strategic Partnerships, Nottingham City Council/Chief Executive, One Nottingham	September to December 2006
Updated One Nottingham – One Plan	Director, Strategic Partnerships, Nottingham City Council	March 2007

**5 LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION**

One Nottingham – One Plan Consultation Matrix	
November 2005	
Consultation Feedback sheets,	February 2006
Report on Residents' Workshop	February 2006
Questionnaire Responses	February 2006
Report of Equalities Focus Group	March 2006
MORI Survey 2005	December 2005

**6 PUBLISHED DOCUMENTS REFERRED TO IN  
COMPILING THIS REPORT**

Local Strategic Partnerships : Shaping Their Future,  
A Consultation Paper, ODPM December 2005

One Nottingham – One Plan :

Work in Progress October 2005

One Nottingham : One Future for Everyone January 2006

Nottingham's Local Area Agreement February 2006

**COUNCILLOR JON COLLINS  
LEADER**

## Appendix 1

### ONE NOTTINGHAM – ONE PLAN CONSULTATION OUTCOMES RELATING TO KEY PRIORITIES

Consultation	Comments	Responses	Lead Officer
<p><u>Presentation to key Partnerships (identified through the Gearing Up Partnership programme)</u></p> <ul style="list-style-type: none"> <li>• Greater Nottingham partnership (GNP)</li> <li>• Skills Board (SB)</li> <li>• Greater Nottingham Transport Partnership (GNTP)</li> <li>• City Health Partnership (CHP)</li> <li>• Crime and Drugs Partnership (CDP)</li> <li>• Strategic Partnership for Children, Young People and Families (SPCYPF)</li> <li>• Housing Strategic Partnership (HSP)</li> </ul>	<ul style="list-style-type: none"> <li>• Support in general for the Plan's proposals</li> <li>• Aligns well to many of the Partnerships' specific plans</li> <li>• Need for wider housing issues, eg: supporting people, to be included (HSP)</li> <li>• Greater clarity on how the various plan levels and governance arrangements – conurbation, City, district, County, region – fit together is needed (GNP/GNTP)</li> </ul>	<ul style="list-style-type: none"> <li>• Support welcomed.</li> <li>• Continue to align with key One Nottingham – One Plan with key strategic plans</li> <li>• Wider housing issues, including supporting people included in Transforming Nottingham's Neighbourhood and Active and Healthy sections</li> <li>• GNP to produce route map; work on the conurbation Local Area Agreement should provide further clarification</li> <li>• Co-location of One Nottingham and GNP being explored</li> </ul>	<p>Director, Strategic Partnerships, Nottingham City Council</p> <p>Services Director, Housing Services</p> <p>GNP Chief Executive /Director, Economic Development and Director Strategic Partnerships, Nottingham City Council</p>
<p><u>Presentation to Council Tenants Forums</u> Members invited to complete the questionnaire</p>	<ul style="list-style-type: none"> <li>• Individual comments made at the meeting, included the need for wider housing issues eg supporting people, provision for older people, to be included</li> </ul>	<ul style="list-style-type: none"> <li>• Wider housing issues included as above.</li> </ul>	<p>Services Director, Housing Services</p>



<p><u>Equalities Focus Group</u> 27 groups attended</p>	<ul style="list-style-type: none"> <li>• Previous involvement in consultation felt to be largely tokenistic</li> <li>• Need for greater engagement including with users and front line staff</li>   <li>• Range of employment opportunities requiring different skills are needed, underpinned by life long learning</li> <li>• Encourage all employers to have a positive attitude to employing disabled people</li> <li>• Link community cohesion strategy to other strategies eg: Respect for Nottingham</li> <li>• Build capacity of voluntary and community organisations to promote social behaviour through volunteering etc</li> <li>• Target creative, more appropriate and accessible approaches to reach young people; employ youth workers who are young (16/17 years) and can relate to other young people</li> </ul>	<ul style="list-style-type: none"> <li>• Outcomes of consultation to be fed back to Focus Group.</li> <li>• Focus Group participants to be involved in full Equality Impact Assessment of the Plan to be undertaken in 2006/07, outcomes of which are to inform the Plan's update in 2006/07</li> <li>• Growing a diverse economy is a key priority</li>   <li>• To be considered in 2006/07</li>   <li>• To be further considered in 2006/07</li>   <li>• The Plan includes indicators and actions to encourage growth of the voluntary and community sectors</li>   <li>• To be considered as part of headline indicator to develop youth activities/services</li> </ul>	<p>Director. Strategic Partnerships, Nottingham City Council</p> <p>Director, Strategic Partnerships/Service Manager, Action on Diversity, Nottingham City Council</p> <p>Skills Board</p> <p>Skills Board</p> <p>Corporate Director (Neighbourhood Services), Nottingham City Council</p> <p>Chief Executive, Nottingham Council for Voluntary Services</p> <p>Corporate Director, Children's Services, Nottingham City Council</p>
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	<ul style="list-style-type: none"> <li>• Holistic approach to diet, housing, feeling safe on the street and to improving physical health</li> <li>• Better quality, affordable and permanent local facilities required</li> <li>• Value local solutions/talents</li> <li>• Organisational culture change required to challenge perceptions (eg: of young people) and engage better with local people</li> </ul>	<p>City Health Partnership to link with Crime and Drugs and Housing Strategic Partnership to improve joined approaches</p> <p>Neighbourhood Management to consider this when developing approach to improve access to local facilities</p> <p>Nottingham's 2006/07 Painting the Picture event to feature/celebrate work undertaken in neighbourhoods</p> <p>One Nottingham Skills and Knowledge Programme to include culture change</p>	<p>Chairs of City Health, Crime and Drugs and Housing Strategic Partnerships</p> <p>Chief Executive, One Nottingham/Services Director Neighbourhood Services, Nottingham City Council</p> <p>Director, Strategic Partnerships, Nottingham City Council</p> <p>Chief Executive, One Nottingham/Partner organisations</p>
<p><u>Residents' Workshop</u> 24 local residents drawn from Nottingham's Citizen's Panel</p>	<p><u>Most Important Priorities</u></p> <ul style="list-style-type: none"> <li>• Ensuring all our neighbourhoods have first class schools, a range of decent housing and good health facilities</li> <li>• Education of children on drugs and alcohol</li> <li>• Be one of the safest cities in England</li> <li>• Develop skills and increase the percentage of people in jobs towards 80%</li> </ul>	<ul style="list-style-type: none"> <li>• Featured in Transform Nottingham</li> <li>• This is one of the Plan's headline priorities</li> <li>• Reducing crime by 26% by 2007/08 is a headline indicator</li> <li>• Increasing the number of people into employment is a headline indicator</li> </ul>	<p>Partner agencies</p> <p>Corporate Director, Children's Services, Nottingham City Council Chief Superintendent, Notts Police/Chief Executive, Crime and Drugs Partnership Skills Board</p>

	<p><u>Major Criticisms</u></p> <ul style="list-style-type: none"> <li>• Lack of any mention of youth activities/services</li> <li>• Commitment to help victims of anti-social behaviour.</li> <li>• Focus on all poorest neighbourhoods</li> <li>• Lack of focus on housing as a separate issue</li> </ul> <p><u>Concerns</u></p> <ul style="list-style-type: none"> <li>• Partnership with residents warmly welcomed but concerned that One Nottingham does not really want partnership with residents because there is no resident representation on Board and the draft Plan omitted things that would be high on residents' list of priorities</li> </ul>	<ul style="list-style-type: none"> <li>• Youth activities/services included as one of the headline priorities</li> <li>• To be considered as part of the Respect for Nottingham campaign.</li> <li>• Neighbourhood management established across all nine City areas. However, focus on deprived neighbourhoods remains in line with Neighbourhood Renewal Strategy</li> <li>• Wider housing issues included in final Plan</li> <li>• One Nottingham to develop its links with residents through neighbourhood actions</li> <li>• Final Plan amended to reflect most important priorities and to take account of major criticisms</li> </ul>	<p>Corporate Director, Children's Services, Nottingham City Council/Voluntary youth organisations</p> <p>Corporate Director, Neighbourhood Services, Nottingham City Council</p> <p>Services Director, Neighbourhood Services, Nottingham City Council</p> <p>Services Director, Housing Services</p> <p>Chief Executive, One Nottingham</p>
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<p><u>Presentations to 9 Area Committees</u> These were provided jointly with Area Co-ordinators' presentations on the Local Area Action Plan priorities</p>	<p>Joint and individual comments, some of a very detailed nature, were generated through these presentations.</p>	<p>These comments have been fed back to relevant services and will influence the Local Area Action Plans' targets and actions.</p>	<p>Neighbourhood Managers/Services Directors/One Nottingham partner agencies</p>
<p><u>Questionnaire</u> A short questionnaire asked for respondents to indicate whether they agreed or disagreed with key priorities. Opportunity for more unstructured responses was also given.</p> <p>The brochure was circulated electronically using a number of mailing lists, including City Council, Members and officers, Nottingham City Council Equalities Groups, Nottingham Community Network, Theme Partnerships, Ambassadors, Experian, Notice Notts, Police staff, Colleges and Trent University, Chamber of Commerce and Industry, Accelerate Nottingham Broadway, Capital One, Business in the Community. Packs of brochures were also distributed to Area Committees, Community Centres, Leisure Centres and Council receptions.</p>	<ul style="list-style-type: none"> <li>• 1473 responses were received</li> <li>• The majority who responded agreed that the proposed priorities were correct</li> <li>• The priorities which received the most agreed responses were: <ul style="list-style-type: none"> <li>- Be one of the safest cities in England (1378)</li> <li>- Deliver a good standard of public services locally and encourage people to have their say (1372)</li> <li>- Work with residents to respect others, care for their environment and to bring neighbourhoods together to take responsibility for their own surroundings (1368)</li> </ul> </li> </ul>	<p>Headline priority</p> <p>Headline priority</p> <p>Headline priority promoting social behaviour is one of One Nottingham's key priorities</p>	<p>Chief Superintendent, Notts Police/Chief Executive, Crime and Drugs Partnership Nottingham City Council/One Nottingham Partners</p> <p>Corporate Director, Neighbourhood Services, Nottingham City Council</p>

	<p>- Education of children on drugs and alcohol (1363)</p> <p>- Ensure our poorest neighbourhoods have first class schools, a range of decent housing and good health facilities (1343)</p> <p>- Develop skills and increase the proportion of people in jobs towards 80% (1343)</p> <ul style="list-style-type: none"> <li>• 650 unstructured responses have been received.</li> </ul>	<p>Headline priority</p> <p>Featured in Transform Nottingham theme</p> <p>Headline priority</p> <ul style="list-style-type: none"> <li>• These are currently being analysed and will be fed back to relevant services</li> </ul>	<p>Corporate Director, Children's Services, Nottingham City Council</p> <p>Nottingham City Council/ One Nottingham partners</p> <p>Skills Board</p> <p>Director, Strategic Partnerships, Nottingham City Council</p>
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**ONE NOTTINGHAM – ONE PLAN CONSULTATION OUTCOMES  
RELATING TO CONSULTATION PROCESS**

Comments	Responses	Lead Responsibility	Timescale
<p><u>Questionnaire</u></p> <ul style="list-style-type: none"> <li>• Concerns that the consultation is not genuine because:               <ul style="list-style-type: none"> <li>- priorities already established</li> </ul> </li> <li>- questionnaire did not ask respondents to rank the order of priorities</li> <li>- priorities are too general and no respondents will not say 'no'.</li> <li>- offering a prize would act as an incentive to encourage people to respond and thank those who did respond.</li> </ul>	<ul style="list-style-type: none"> <li>• Consultation feedback has informed the selection of headline priorities for 2006-2009 and One Nottingham making a difference in 2006/07</li> <li>• Ranking will be implemented in future questionnaires</li> <li>• Whilst the majority who responded agreed with the proposed priorities, each priority received between 27 and 122 'no' responses</li> <li>• A large number of unstructured responses have been received and will be fed back to help shape service areas in future.</li> <li>• 1473 responses were received</li> <li>• A prize will be offered by One Nottingham in future consultations.</li> </ul>	<p>One Nottingham Board and full Council</p> <p>Director, Strategic Partnerships, Nottingham City Council/Chief Executive, One Nottingham</p> <p>Nottingham City Council/One Nottingham partners</p> <p>Chair of One Nottingham Board/Chief Executive, One Nottingham</p>	<p>March 2006</p> <p>To be determined as appropriate</p> <p>Feedback to services by April 06, Service responses – To be determined as appropriate</p> <p>To be determined as appropriate</p>

<p><u>Brochure</u> <u>Banners/Posters</u></p> <ul style="list-style-type: none"> <li>• Brochure front cover, banners and posters did not make it clear that this was a consultation exercise.</li> <li>• Featuring actual people in images was good but sole focus on young people resulted in some groups feeling excluded certain groups (eg older people) .Some respondents, however, felt the young people focus was very appropriate.</li> <li>• The brochure was clear, concise, user-friendly and met accessible quality standards.</li> <li>• Jargon buster would be helpful.</li> </ul>	<ul style="list-style-type: none"> <li>• Clarity to be ensured in future documents and publicity.</li> <li>• Featuring actual Nottingham people in future publications will continue but this will include people of different ages and from different backgrounds.</li> <li>• Similar style to be used in future documents</li> <li>• Jargon buster to be available for final Plan publication</li> </ul>	<p>Chief Executive, One Nottingham</p> <p>Chief Executive, One Nottingham</p> <p>Chief Executive, One Nottingham</p> <p>Director, Strategic Partnerships, Nottingham City Council</p>	<p>As appropriate</p> <p>April 2006</p> <p>April 2006</p> <p>April 2006</p>
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**ONE NOTTINGHAM – ONE PLAN**

**WE'RE PROUD OF NOTTINGHAM**

**WORKING TOGETHER TO PLAN  
NOTTINGHAM'S FUTURE**

**2006 – 2009**



## FOREWORD

**One Nottingham is the City's Local Strategic Partnership. It means that we work Locally, Strategically and in Partnership.**

We bring together all key local bodies in Nottingham: the Police, schools, health, voluntary and community organisations, businesses, the City Council and many others, working together to take advantage of opportunities and tackle key problems.

**Partnership works.** Just to take one example. If we work with parents and children to improve social behaviour of our primary school children – how to learn, respect others, resolve conflicts without violence and build relationships – it will not only provide the foundation for better exam results leading to better employment prospects, but also can help to reduce anti-social behaviour and better mental and physical health. In this way we are able to meet a number of goals of our different theme partnerships, partner organisations and our communities.

Just three months ago, our newly created **One Nottingham**, launched our first ever consultation on our **strategy** – our plan of action. We promised that the final '**One Plan**' would be out in Spring 2006 – and here it is!

We received nearly 1,500 **local** responses to our questionnaire and many more people and organisations have commented through workshops and meetings. We have used your comments to shape this final version and will continue to use them as we update '**One Plan**' every year.

This Plan is different. For the first time in Nottingham, we have brought together the key plans of our partner organisations with what our communities are telling us is important and with Government's national priorities. Nottingham's influence extends far beyond our City's boundaries. Our '**One Plan**' also shows how we connect our work within the City to our work with neighbouring districts and partnerships in the Nottingham conurbation.

And it will be implemented! You will see each priority area has an accountable theme partnership and individual who will be supported by One Nottingham and will be asked to report on progress on delivery. The targets in the Plan are not wild, unattainable wish lists but realistic, sensible plans showing the direction of travel. In several key areas, we have negotiated with Government a financial reward for Nottingham if we meet a tough target.

This Plan will remain a 'work in progress', living, evolving practical guide for our decisions over the next three years. By getting better at involving all partners and communities – that's you and your organisations – each year, we will grow a better Plan and benchmark the achievements of a better Nottingham. That way, One Nottingham will continue to grow Locally, Strategically and in Partnership.

**Graham Allen, Chair of One Nottingham**

## WHY WE NEED ONE NOTTINGHAM

“We want a creative City where everyone can realise their ambitions, and where everyone is respected – and respects others”.

Anyone who visits the centre of Nottingham sees a prosperous, fast-changing City – a place where there is something for everyone. It is a tolerant, friendly City, shared by many different communities. It has two world-class universities, and futuristic new industries. It is one of the country’s six official Science Cities.

Some £370 million has been spent on transport in the last five years, including Line One of the Nottingham Express Transit. We are one of the top five shopping spots in the UK. And our City centre is expanding outwards into three new development sites – the Eastside, Southside and Waterside – that will give us room to grow.

Our City lies at the heart of the largest and most popular urban area in the East Midlands, extending into seven districts in two counties. Nottingham’s influence extends far beyond our City boundaries in terms of employment, retail and leisure.

But our prosperity isn’t shared out equally, as Nottingham’s residents know. Nearly 60% of people who work in the City live outside its boundaries, while well over two thirds of Nottingham’s own residents, on the outer estates and in the inner cities, live in the most deprived 10% of England.

This means that Nottingham, like many cities, has lots of opportunities, but our residents have far more than their fair share of society’s problems. Crime has fallen, but we still have a high rate of home burglaries, while car crime is twice the national average. Education is improving, but our rates are still below the national targets. Only 63% of people are employed, compared to 75% nationally.

These are not just statistics. They represent real people – many of whom could have happier, more fulfilling and more prosperous lives. Even longer lives, according to the health figures – frighteningly, people in the richest areas of the City live an average thirteen years longer than those in the poorest parts.

These facts are not just important for residents of the most deprived parts of Nottingham – they affect the whole City. The City Centre can’t flourish in splendid isolation. Growing companies need to recruit more staff from trained local people. New investors will consider the crime rate before they move in.

Changes can – and are - being made. Huge efforts are being made by the partners in One Nottingham, including the police, Primary Care Trust, Jobcentre Plus, voluntary and community organisations and the City Council. Many of their schemes are already taking effect. £140 million is being spent on City schools, while GCSE results have improved dramatically. More jobs are being offered to City residents through special training schemes, like Making the Connection. Respect for Nottingham has helped to clean up the City, while Nottingham Stands Together was a heartfelt response to gun crime, shared by the whole community.

One Nottingham has deliberately made its mission to work with residents and partners ‘to prevent, to pre-empt and to intervene early’ rather than only tackle the symptoms of problems. As our Plan evolves it will reflect this long-term ‘stitch in time’ approach but in rejecting the quick fix which has failed in the past, we will need the public and Government to understand that results that can be sustained are worth working and waiting for.

## WHAT YOU'VE TOLD US

We invited comments on the working draft '**One Nottingham – One Plan**' through a number of means:

Presentations to Nottingham's Theme Partnerships, Council's Tenants' Forum and nine Area Committees.  
Equalities Focus Group  
Residents Workshop  
Questionnaire distributed on line, by text and through a brochure and a feature in the Arrow  
Banners and poster campaign

We know that we can improve on the way we communicated and consulted. We will use what we have learnt from your comments and our experiences to help us communicate and consult with you better during 2006/07.

The consultation responses, often of a very detailed nature, have been fed back to those involved in contributing to the final version. In summary, the responses showed that:

- A majority agreed that the proposed priorities were correct

The priorities which received the most support were:-

- Be one of the safest cities in England
- Deliver a good standard of public services locally and encourage people to have their say
- Work with residents to respect others, care for their environment and to bring neighbours together to take responsibility for their own surroundings
- Education of children about drugs and alcohol misuse
- Ensure our poorest neighbourhoods have first class schools, a range of decent housing and good health facilities
- Develop skills and increase the proportion of people in jobs towards 80%

It was felt that the Plan could be improved by:-

- Including youth activities and services
- Focusing on all neighbourhoods, not just the poorest
- Including wider housing issues, not just decent homes standard

For more details, see One Nottingham website: [www.onenottingham.org.uk](http://www.onenottingham.org.uk)

We have also taken account of the results of Nottingham's City Council's 2005 MORI Poll where you said:

- Over two-thirds of the people who live in Nottingham were satisfied with the City (up by 5% since 2004), and with their own neighbourhood. Good shops and public transport were the main reasons given.
- Over two-thirds felt that people from different ethnic backgrounds got along well together (up by 5% since 2004).
- Vandalism, litter, graffiti and drugs continue to be problems in local areas. 49% said that rubbish and litter are a problem.
- Two-thirds felt that crime and the fear of crime affected their lives. Most people felt safe during the day, but over two-thirds didn't feel safe in the City Centre after dark. Combating crime is still the top priority.
- Only 24% of residents thought they could personally influence decisions affecting their neighbourhood.

### **Improving Consultation and Communication**

You also told us that, in future, you would like the opportunity to rank the order of priorities to make future questionnaires more meaningful. This we will do. You would also like us to use a similar style and format for all our publications but to feature a range of visual images showing Nottingham people of all ages, and from all backgrounds and interests. This we will do.

## **ONE NOTTINGHAM – PROUD, SAFE, CLEAN, AMBITIOUS**

### **IMPROVING TOGETHER**

One Nottingham is promoting a different type of partnership – between our public agencies, our residents and businesses by emphasising prevention, pre-emption and early intervention.

#### **Our Vision for Nottingham**

Nottingham is a City to be proud of. We are ambitious for Nottingham. We want our City to offer opportunities to all who choose to live, learn, invest in and visit. We also want to change the culture of low aspirations, self-esteem and dependency that some people in parts of the City experience. We want to enable all Nottingham people to become responsible citizens who respect others and our environment, have aspirations to improve their and their children's lives and take charge of their own futures.

Our '**One Plan**' sets out our most important priorities, targets and actions for the next three years (2006-2009). These are grouped under our priority themes:

- Choose Nottingham
- Respect for Nottingham
- Young Nottingham
- Active and Healthy Nottingham
- Transforming Nottingham's Neighbourhoods
- Excellence Through Partnerships

In the Plan, One Nottingham Board, has also highlighted our six key local priorities where we will make a difference in 2006/07. We have selected these from the priorities that you told us were important and from the evidence of how Nottingham performs.

- Tackle drug-related crime to become one of the safest cities in England
- Give local people a voice and support them to take the lead in issues that affect them
- Promote responsible behaviour and good citizenship
- Help all our children and young people to do well at school and college, in particular, help those who under-achieve
- Encourage all people from deprived communities to take advantage of the employment opportunities and on-the-job training that Nottingham has to offer and support new business ventures
- Help people live longer by helping them to stop smoking, improve their diet, reduce alcohol consumption and take more exercise.

The most disadvantage areas and disadvantaged groups are our priorities. It also means that people of all backgrounds – abilities, ages, races, creed and sexuality are treated with respect, tolerance and are valued.

Our aim is to build sustainable communities, as defined by Government:

‘places where people want to live and work, now and in the future. Places that meet the diverse needs of existing and future residents, are sensitive to their environment, and contribute to a high quality of life. Places that are safe and inclusive, well planned, built and run, and offer equality of opportunity and good services for all’.

And we are committed, as a City, to continue our leading work with other cities on climate protection.

# Choose Nottingham

**Our Ambition: To attract ambitious, creative people to live, work, visit and do business in Nottingham and encourage local people to stay, enjoy and contribute to being part of our city**

## Why is this important?

Nottingham is the East Midlands' largest economic and cultural driver, home to world-renowned companies and government agencies.

Nottingham City has world class shopping, leisure and cultural facilities and an excellent transportation system

Around 11,000 new jobs are predicted for the Nottingham conurbation by 2014

Nottingham has lower than average new business start ups and higher than average business failures amongst VAT registered companies.

Nottingham does not have its fair share of high knowledge jobs in the private sector

Rates of crime against businesses are amongst the highest in the country

Unemployment is around 1.5 times the national average

There are 37,100 people of working age in the City that do not have any formally recognised qualification

There are many opportunities in Nottingham, but better links need to be made with local people looking for employment.

## What you've told us:

Better opportunities to access high quality jobs, to develop employment skills and increase the number of people in work in the City's most deprived communities

Prepare young people to the world of work by giving them high quality education and real vocational experience

Make sure opportunities are available for everyone, no matter who they are, where they live or what their background is

Encourage all employers to employ local people and have a positive attitude to employing disabled people

We need to support local growing businesses

We need to help the voluntary and community sector develop their economic capacity

High standards of convenience for local shopping is what makes Nottingham a good place to live

## Which partners will make this happen?

*Greater Nottingham Partnership  
Greater Nottingham Transport Partnership,  
Greater Nottingham Skills Board*

## What we've already achieved:

Nottingham is one of 6 designated Science Cities in the UK

Regeneration of the Eastside has started

A £10 million Toyota automotive training facility is being built on Highfields Science Park

The Old Market Square, Trinity Square, Lace Market Square, Centre of Contemporary Arts and Waterfront Plaza redevelopments are underway. Wollaton Hall's restoration has started.

Over £370m has been invested in local transport improvements in the last 5 years

Transport Authority of the Year by the Bus Industry; 24 hour link to airport Nottingham East Midlands Airport

'Making the Connection' model – connecting local people to local job opportunities.

## In three years we will:

Support people from deprived communities into employment opportunities and vocational training

- increase the number of people of working age in jobs by 12,500
- reduce the number of people of working age with no qualifications by 3,000

Grow a diverse and knowledge-based economy, encouraging enterprise across all sectors

- increase the stock of (VAT) businesses by 2.5%
- increase the % of all employment in high and medium technology manufacturing and knowledge intensive services by 3% to 59%
- Support 200 young people to obtain an Enterprise orientated diploma

Strengthen and promote the Nottingham Offer

- increase usage of public transport by 6%
- 6 new or improved cultural facilities completed or underway; 7.3 million users attracted to Nottingham's cultural venues

## One Nottingham – making a difference in 2006/07:

To create the UK's first 'city strategy' to enable many of our 18,000 Incapacity Benefit claimants compete effectively for jobs





## CHOOSE NOTTINGHAM – LOCAL AREA PRIORITIES

This map shows the boundaries of Nottingham's ward and 9 areas.

Local Area Action Plans set out what our local communities, partners and the City Council aim to achieve in each of the 9 areas of our city. They are the 'local' expression of our One Nottingham – One Plan and are developed through the Council's Area Committees and Local Area Partnerships. Each Local Area Action Plan has ranked its priorities and these are shown below for each theme.



Title:		 City of <b>NOTTINGHAM</b> City Development
Key:	Map produced on: 07/03/2006 Map produced by: SI GIS Team	
<small>This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. Nottingham City Council 100019317, 2006. w:\gis\projects\other departments\od6991\basemap</small>		 Not to Scale

Choose Nottingham		
Area	Priority	Rank
Area 1	Education, Skills and Training	1
	Employment Deprivation	3
Area 2	Education, Skills and Training	1
	Employment Deprivation	4
Area 3	Employment Deprivation	1
	Income Deprivation	1
Area 4	Education, Skills and Training	2
	Employment Deprivation	4
Area 5	Income Deprivation	2
Area 6	Income Deprivation	3
	Employment Deprivation	3
Area 7	Income Deprivation	3
	Employment Deprivation	4
	Education, Skills and Training	5
Area 8	Income Deprivation affecting older people	3
	Education, Skills and Training	5
Area 8	Income deprivation affecting older people	4
	Income Deprivation	3

# Choose Nottingham

Our Promises	Measure	Targets				Key Actions 2006 - 2009
		Baseline	06/07	07/08	08/09	
Tom Stockwell, District Manager, JobCentre Plus/Mick Brown, Executive Director, Nottinghamshire Learning and Skills Council						
<b>Support people from deprived communities into employment opportunities and vocational training</b>	Number of people in employment in the city of Nottingham (towards 80%)	105,000 May 2005	107,404	111,572	117,503	<ul style="list-style-type: none"> <li>Expand the 'Making the Connections' model to get local people into key sector jobs</li> <li>Targeted employability interventions in priority wards – St Ann's, Arboretum, Bridge, Bestwood, Bulwell, Aspley, Dales, Basford and Bilborough. Including launch of Pathways to Work to support low skilled and vulnerable people to enter employment and establishing job coaches and mentors for people returning to work.</li> <li>Further develop the Nottingham Employer Training project focusing on Skills for Life and NVQ Level 2</li> <li>Learning Champions undertaking outreach work with client groups in priority neighbourhoods.</li> <li>Help local people to access jobs created through redevelopment schemes that are helping to improve the city</li> <li>Develop the Testbed Learning Centre on the Broxtowe estate and the Centre for Vocational Excellence in Retail in Nottingham</li> <li>Use Workplace Travel Plans and the Smarter Choices scheme to enable employment opportunities for people without cars</li> <li>Work with small businesses to encourage them to recruit staff from more diverse groups</li> </ul>
	Number of sustainable (13 week) job outcomes for Incapacity Benefit and Income Support Lone Parent through partnership activity * reward targets	83 (04/05)	93 128*	114 159*	114 159*	
	Number of Incapacity Benefit claimants in the 9 priority wards * reward targets	10,320	10,200 10,140*	10,050 9,915*	9,907 9,700*	
	Number of local unemployed people accessing jobs in Inward Investment through 'Making the Connections'	0	68 out of 450	75 out of 500	75 out of 500	
	Number of people of working age with no qualifications	37,100 (Feb 04)	36,100	35,100	34,100	

Barry Horne, Corporate Director (Development), Nottingham City Council/Martin Gawith Chief Executive, Greater Nottingham Partnership (GNP)

<b>Grow a Diverse Economy and Encourage Enterprise across all sectors</b>	Number of VAT registered businesses in Nottingham (tracking the national average) * reward target	6,100 (2004)	6,100 6,125*	6,120 6,170*	6,140 6,240*	<ul style="list-style-type: none"> <li>• Specific schemes to help businesses to start up and move to VAT registration</li> <li>• Implement the City Growth Strategy to understand market opportunities, especially for businesses starting up in deprived areas</li> <li>• Work to develop an Enterprise Diploma for Nottingham schools</li> <li>• Gearing up local businesses for e-Procurement, training on how to tender, simplification of procurement process and hosting local supplier events</li> <li>• Work with the Voluntary and Community Sector and social enterprises to deliver contracts</li> <li>• Support companies in incubators to source grow-on property</li> <li>• Develop 3 Business Improvement Districts in business crime hotspots</li> <li>• Increase marketing activity to attract inward investment for key sectors – Businesses and Financial Services, Creative industries, Bio-Sciences, Health Care, Nanotechnology and public sector relocations</li> <li>• Make substantial progress with the redevelopment of Eastside, Southside and Waterside regeneration sites which together represent one of the largest developments in the UK</li> <li>• Business support for high growth firms</li> <li>• Implement the Partnerships for Science prospectus</li> <li>• Expansion of the Nottingham Science and Technology Park and Jubilee Campus at University of Nottingham</li> <li>• Nottingham Micro Nano Technology Manufacturing facility and Bio Science business advice services</li> <li>• Promote Connect Nottingham Broadband for ICT investment</li> <li>• Support businesses to undertake CSR accreditation including links to waste management and environmental technology and recruitment of people from disadvantaged communities</li> <li>• Develop partnership with universities to promote Nottingham internationally and encourage local people to attend university.</li> </ul>
	Number of young people achieving an accredited City of Nottingham Enterprise Diploma	0	0	100	100	
	Percentage of employment in high and medium technology manufacturing and knowledge intensive services	56% (2003)	57%	58%	59%	
	Proportion of Nottingham City Council spend within Greater Nottingham by value for procurement	24.8%	24.8%	24.8%	26.3%	
	Number of Nottingham Voluntary and Community Sector suppliers providing goods and services over the value of £100,000 to Nottingham City Council	40	41	42	43	
	Number of businesses moving on annually from incubator units in Nottingham	21	23	25	27	
	Occurrences of crimes against businesses (targets/baselines to be set in 2006)	To be set	To be set	To be set	To be set	
	Number of Inward Investment jobs created in Nottingham in key Sectors	300 pa (2004/05)	350	400	400	
	Number of SMEs obtaining the Community Mark or other Corporate Social Responsibility (CSR) accreditation	0	1	5	10	

<b>Strengthen and Promote the Nottingham Offer</b>	Change in peak period traffic flow to the City Centre	Established in 2003	No increase on 2003	No increase on 2003	No increase on 2003	<ul style="list-style-type: none"> <li>• Implement the second Local Transport Plan and the Big Wheel; launch national promotional campaign focused on transport needs.</li> <li>• Secure development of Nottingham's Ring Road major scheme</li> <li>• Complete the Turning Point scheme for the City Centre</li> <li>• NETlines 2 and 3 to be in service by 2011</li> <li>• Progress Nottingham Station Masterplan proposals</li> <li>• Agree targets to develop Nottingham's low carbon economy to improve competitiveness, quality of life and help tackle climate change</li> <li>• Centre of Contemporary Arts in Nottingham opens in 2008</li> <li>• Nottingham's new Market Square development completed in 2007 with a programme of all year round events from 2007</li> <li>• Expansion of the Broadway</li> <li>• Broadmarsh Centre re-development started by 2008</li> <li>• Attract a major new national event to the city during 2007</li> <li>• Launch a local and national 'Pride in Nottingham' campaign during 2006</li> <li>• Secure a national nomination for Britain in Bloom 2007</li> <li>• Improved website for all new business start ups and house buyers during 2006</li> <li>• Secure the development of a 5 star hotel by 2009.</li> <li>• Relocation of a major civil service office to Nottingham by 2010</li> <li>• Develop retail contribution to the evening economy by increasing the number of shops in the City Centre open after 6pm</li> <li>• Regeneration of Trent Park completed by 2010</li> <li>• Phase 1 refurbishment of Wollaton Hall completed by 2007</li> </ul>
	Use of public transport (6% increase in passenger journeys)	48.5 million (03/04)	50.3 million	50.9 million	51.5 million	
	Take up of concessionary fares	68% (05/06)	70%	72%	74%	
	Reduce concentration of nitrogen dioxide in Air Quality Management Areas to below exceedence limits ie 40 by 2010 (measured in micrograms per cubic metre – CC = City Centre, RR = Ring Road)	CC = 43 RR = 42 2005	CC = 41 CC = 41	CC = 40 RR = 40	CC = 39 RR = 39	
	Levels of Carbon Dioxide emissions across the whole city	To be set	To be set	To be set	To be set	
	Domestic levels of Carbon Dioxide emissions across the city	To be established	To be set	To be set	To be set	
	Usage of cultural venues within the city	6.7m (04/05)	6.8m	7.1m	7.3m	

# Respect for Nottingham

**Our Ambition: To make Nottingham a safe and clean place to live, work and visit and to build strong cohesive communities**

## Why is this important?

Overall crime has fallen over the past 2 years but Nottingham still has one of the highest crime rates for crimes such as car crime and burglary in England and Wales

Over half the people charged for an acquisitive crime test positive for drugs

For areas within the city to thrive and to attract people and businesses we must have cleaner and safer environments and build strong cohesive communities

Nottingham's strong cultural and ethnic mix brings a distinctiveness, dynamism, energy and creativity, which need to be shared with the outer City as well as the inner City. We want to build a City where people respect each other, their environment and their surroundings

## What you've told us:

Becoming one of the safest cities in England remains a key priority

89% of residents feel safe in city centre in the day but only 32% feel safe after dark

90% of residents feel safe in their local neighbourhood in the day but only 46% feel safe after dark

Anti-social behaviour – teenagers hanging around streets, vandalism, graffiti, other deliberate damage to property and vehicles and people using or misusing drugs – are seen as very or fairly big problems in local areas.

Working with local residents to respect each other, their environment and take responsibility for each other and their surroundings is also important

49% of residents say that rubbish and litter is a very or fairly big problem

78% of Nottingham's residents feel a sense of belonging to the city

7 out of 10 people agree that people from different backgrounds get on well together

## Which partners will make this happen?

Nottingham Crime and Drugs Partnership

## What we've already achieved:

Gun crime in Nottingham has fallen in the last 2 years, compared to a rise nationally

Respect for Nottingham campaign has reduced the number of beggars in the city centre from 65 to 11 by April 2005, prostitution by 80% and the percentage of people who have experienced anti-social behaviour has fallen to 35% in September 2005 from 73% in March 2004

Successfully piloted Neighbourhood Policing in two areas of Nottingham and recruited additional Neighbourhood Wardens

CCTV introduced on trams and buses in partnership with local operators

Nottingham is one of the cleanest cities outside London as measured by Best Value performance standards

Every year we celebrate our strong diversity through many inter-cultural festivals and events, including One World One City, Festival Mela, the Nottingham Carnival, Chinese New Year and the South African Arts Festival  
Reduced the number of deaths and casualties per 100,000 of the population from an average of 16.7 (1995-1999) to 11.6% (2004/05)

## In three years we will:

Be well on the way to becoming one of the safest major cities in England

- reduce overall crimes by 26% by 2007/08
- attack drug related crime and reduce both offences committed by youth re-offenders and adult priority and prolific offenders by 15%
- Extend the DARE anti-drug campaign to every ten year old whose school requests it
- increase the number of domestic violence sanctioned detections by 600

Be the cleanest major city in England

- Increase residents' satisfaction with cleanliness by 14%
- Reduce the % of areas falling below tolerable standards of cleanliness by 7%

Build cohesive communities with a strong sense of citizenship

- Increase the % of residents who feel people from different backgrounds can get on well together to 73%
- Increase the % of people carrying out voluntary work to 23%
- take action on our 4 Community

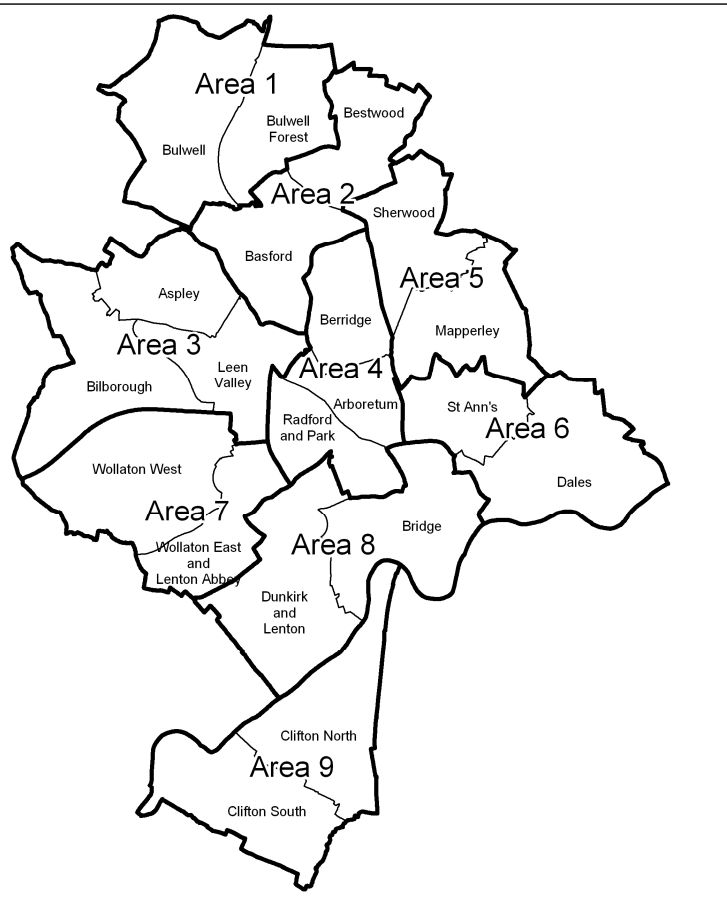
## One Nottingham – making a difference in 2006/07:

To reduce overall crime in the city by more than 11%



**RESPECT FOR NOTTINGHAM –  
LOCAL AREA PRIORITIES**

This map shows the boundaries of Nottingham's ward and 9 areas.

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Respect for Nottingham		
Area	Priority	Rank
Area 1	Most affected by crime	4
Area 2	Most affected by crime	2
Area 3	Most affected by crime	3
	Living environment	5
Area 4	Most affected by crime	1
	Living environment	5
Area 5	Most affected by crime	1
Area 6	Most affected by crime	1
Area 7	Most affected by crime	1
	Living environment	7
Area 8	Most affected by crime	3
	Living environment	6
Area 9	Most affected by crime	2

Title:		 <b>City of NOTTINGHAM</b> City Development
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**Respect for Nottingham**

Our Promises	Measures	Targets				Key Actions 2006-2009
		Baseline	06/07	07/08	08/09	
<b>Alan Given, Executive Director, Crime and Drugs Partnership/Marcus Beale, Chief Superintendent, Notts Police</b>						
<b>Be one of the safest major cities in England within 5 years</b>	Number of overall crimes as measured by British Crime Survey Comparator Recorded Crime Group (this includes vehicle crime, domestic burglary, robberies, assault, criminal damage and woundings)	46,325 (03/04)	41,043 (11.4%)	34,281 (26%)	32,567 (5%)	<ul style="list-style-type: none"> <li>• Respect for Nottingham Campaign.</li> <li>• Respect for Transport Charter including more CCTV cameras on buses, trams and bus stops, more lighting at bus stops and a bus security patrol unit.</li> <li>• Nottingham Stands Together campaign.</li> <li>• Develop a domestic violence court, advocates, multi-agency risk assessment and improved evidence gathering.</li> <li>• Appoint independent domestic violence advisers.</li> <li>• Domestic violence training for Criminal Justice System professionals.</li> <li>• Implement our New Alcohol strategy, including Alcohol Misuse Enforcement Campaign, Best Bar None, health promotion programmes and targeted work with communities.</li> <li>• Use licensing laws to target underage drinking and violence during 2006.</li> <li>• Improve induction to new orders.</li> <li>• Improve access to services to reduce the mixing of young people at different levels of offending.</li> <li>• Expand Operation Sherwood by the end of 2006 providing intensive supervision and support for prolific and persistent offenders.</li> <li>• Provide effective drug and alcohol misuse education to all Nottingham school children.</li> <li>• Provide targeted interventions to young offenders, pupils excluded from school, Looked After Children and children of drug users with problems.</li> <li>• Provide mentors for all young people with siblings involved in gun crime by 2009.</li> </ul>
	<u>Domestic violence:</u> Number of domestic violence incidents reported annually to the police *reward target	6,123 (04/05)	7,072 (5%)	7,426 (5%)	7,797 (5%)	
	Number of incidents of domestic violence which result in sanctioned detections *reward target	391 (04/05)	514 648*	564 809*	618 991*	
	<u>Alcohol related violence:</u> Directly standardised rate (DSR) of Accident and Emergency attendances between midnight and 5.00am, aged 15-34 years, any place of incident, any diagnosis (Nottingham City residents only)	3,610	3,610	3,588 (0.6%)	3,541 (1.9%)	
	<u>Re-offending:</u> Frequency of re-offending over 24 months by young people supervised by the Youth Offending Team (YOT) commencing from October to December 2006 *reward target	6.2 offences per person (estimate from 2002 data to be replaced by 2004 data in March 2007)			5.8 offences per person 5.3* offences per person	

Number of offences per Prolific and Priority Offender (PPO) during 12 months compared with 12 months before inclusion *reward target	3.4 fewer offences per PPO (42%)	3.5 fewer offences per PPO (44%) 3.56 fewer offences per PPO (45%)	3.63 fewer offences per PPO (45%) 3.73 fewer* offences per PPO (47%)	3.73 fewer offences per PPO (47%) 3.9 fewer offences per PPO (49%)	<ul style="list-style-type: none"> <li>Local Safety Scheme programme to deliver casualty reduction schemes, speed management measure, traffic calming measures and to improve accessibility for pedestrians and cyclists.</li> <li>Implement the 2006/07 Drug Treatment Plan.</li> <li>Extend Neighbourhood Policing across the city; Partnership hot spot tasking focusing on neighbourhood hot spots</li> <li>Extend the Neighbourhood Warden scheme</li> <li>Operation CUBEIT</li> </ul>
Percentage of problem drug users in treatment	41% (04/05)	65% 2,619	75% 3,012	80% 3,216	
Percentage of people in local neighbourhoods who identify drug misuse and dealing as a problem in the local neighbourhood Misuse Dealing	39% 33%	36% 30%	29% 26%	24% 21%	
Percentage of people who state there are problems of anti-social behaviour in their neighbourhood	87%	82%	77%	72%	
Gap in the British Crime Survey Comparator crime in the 6 worse wards (Arboretum, Bridge, Bulwell, Radford, St Ann's, Dunkirk) and the City average  Worst 6 wards average	168 (BCS Per 1000 pop)  279 (BCS Per 1000 pop)	152  237	125  195	119  180	
Number of deliberate fires per 10,000 population (04/05)	32.3 (Per 10,000 pop)04/05	30.7	29.19	27.7	
Number of people killed or seriously injured in road accidents	322 (94-98 av.)	202	182	162	



<b>John Robinson, Services Director, Street Scene and Waste Management, Nottingham City Council</b>						
<b>Be the cleanest major city in England in 3 years</b>	Customer satisfaction with cleanliness	64%	72%	76%	78%	<ul style="list-style-type: none"> <li>• Provide 1000 more litter bins during 2006</li> <li>• Take action to promote individual responsibility for litter and detritus through fixed penalties promotional campaigns and awards during 2006 and 2007.</li> <li>• Deliver a high profile clean-up campaign every year.</li> <li>• Set up Neighbourhood Environmental Action Teams (NEATS)</li> </ul>
	Percentage of the area falling below a tolerable standard of cleanliness as measured by BVPI 199	17%	13%	11%	10%	
	Gap in residents satisfaction with their neighbourhood between the most and least satisfied	20%	17%	13%	10%	
	Number of incidents of fly tipping in the City in the 6 most deprived wards	7071 15,190 (05/06 estimate)	6364 (10%) 14,430 (5%)	5657 (20%) 12,911 (15%)	4950 (30%) 11,392 (25%)	
	<u>Waste Recycling:</u> Percentage of recycled household waste (BVPI182a)	8.72% (04/05)	14%	18%	To be set	
Percentage used for composting	5.28% (04/05)	7%	7%	To be set		
Percentage of combined recycling	14% (04/05)	21%	25%	To be set		
<b>Manjeet Gill, Corporate Director (Neighbourhood Services), Nottingham City Council/Michael Williams, Corporate Director (Leisure &amp; Community Services), Nottingham City Council,Jane Sterk, Chief Executive, Nottingham CVS</b>						
<b>Build cohesive communities with a strong sense of citizenship</b>	Percentage of residents who feel that their local area is a place where people from different backgrounds can get on well together	70% (186,891) (05/06)	71% (189,561)	72% (192,231)	73% (194,901)	<ul style="list-style-type: none"> <li>• Take action on Nottingham's Community Cohesion Strategy, particularly the 4 priorities – Outer Estates, Intergeneration, Guns and Drugs and Students.</li> <li>• Review the approach to funding through a Voluntary Sector Investment Programme.</li> <li>• Raise the profile and local distinctiveness of parks to better represent their communities and users' needs.</li> <li>• Develop a Nottingham Volunteering Development Council and Youth Volunteering.</li> </ul> <p>Develop sub-groups for neighbourhood volunteering in the most disadvantaged neighbourhoods.</p>
	Percentage of people affirming that they have carried out voluntary work in an organisation at least 3 times in the past year	19%	21%	22%	23%	
	<u>Growth of the Voluntary and Community Sector:</u> - Percentage of groups and organisation affirming growth over the past year in terms of financial turnover. - Number of voluntary and community groups and organisations accessing capacity building help in the past year	To be surveyed  300	To be set  330	To be set  360	To be set  390	

	<p><u>Promoting the integrated use of cultural services:</u></p> <p>- Attendances by Asylum Seekers and Refugees at sessions/events involving learning English and ICT skills</p> <p>- Number of instances of school children (aged 5-16) participating in organised activities in museums but not visiting with their school</p> <p>- Number of Library reading groups and Reading Chains targeted at older people including the visually impaired within the most deprived wards</p> <p>- The New Art Exchange for Black and Asian Arts:</p> <p>- Number of exhibitions</p> <p>- % from African Caribbean or South Asian backgrounds</p> <p>- Exhibition attendances</p>	<p>300 (04/05)</p> <p>77,325</p> <p></p> <p></p> <p>0</p> <p>0%</p> <p>0</p>	<p>305</p> <p>78,500</p> <p>+2</p> <p>0</p> <p>0%</p> <p>0</p>	<p>310</p> <p>79,800</p> <p>+4</p> <p>0</p> <p>0%</p> <p>0</p>	<p>315</p> <p>81,190</p> <p>+6</p> <p>15</p> <p>50%</p> <p>15,000</p>	<ul style="list-style-type: none"> <li>• Nottingham Playhouse events on the road</li> <li>• Introduce a Community Arts programme during 2006</li> <li>• Spotlight a range of culturally diverse arts events based across the City (Three Cities Connect; One World; One City Festival, Nottingham Carnival, Festival Mela, South Asian Arts Festival, Chinese New Year, Pride, Riverside Festival).</li> </ul>
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# Young Nottingham

**Our Ambition: To create a safe, supporting and stimulating environment for children and young people to raise their aspirations, be healthy and achieve their ambitions in Nottingham.**

## Why is this important?

Teenage conception rates were 1.5 times the national average in 2002/03 (the last validated figure).

Nottingham's infant mortality rate (6.0 per 1000 live births in 2004) is higher than the England rate (5.1/1000).

Many of our primary school children need to improve social skills to enable them to learn effectively

At age 11 (Key Stage 2), age 14 (Key Stage 3) and 16 (GCSE) results are low compared with similar authorities and national expectations.

In general, Black\* pupils achieve average or better results at age 7 (Key Stage 1). At age 14 (Key Stage 3) and at age 16 (GCSE), most Black pupil groups achieve low results, particularly boys.

Unauthorised and authorised absences in primary and secondary schools are above national levels, but reducing at a faster rate.

9.8% of 16-18 year olds are not in education, employment or training compared to 2.8% nationally.

\* Black: - Black African, Black Caribbean, Black, Black other, African/White, Black Caribbean/White

## What you've told us:

### Children and Young People's Views:

Only 30% agreed that services in Nottingham are doing everything they can for young people

Most considered themselves to be fairly healthy but less than half felt they were 'usually happy', more than 50% who responded say they did or sometimes took drugs (only one third chose to answer this question)

Almost one third did not feel safe at home, and two thirds did not feel safe in their area

64% said they did well at school or college

Almost 60% felt they never had a say in decisions about their area and only 26% felt their area was clean and safe

### Adults' views

Better education, including educating school children on drugs and alcohol, across the City are high priorities.

Effective youth work and better youth facilities is needed

Services for young people need to be more approachable and involve more young people in their development.

Need to support parents (especially young ones) and offer more information about targeted services.

Need to reward and promote social behaviour.

Tackle bullying and hate crime in schools.

Improve safety eg more 20mph limits in residential areas.

## Which partners will make this happen?

- Strategic Partnership for Children, Young People and Families.

## What we've already achieved:

The number of children on the Child Protection register and children looked after has reduced

The number of children killed or seriously injured on city roads has decreased by 52% from 1994-1998 levels

The percentage of 16 year olds achieving 5 A-C GCSEs rose from 29% in 2000 to 43% in 2005

## In three years we will:

### Be Healthy

- Reduce the number of conceptions to 53.5 per 1,000 females aged 15-17 years.
- 100% schools participating in the Healthy Schools programme with 85% having achieved the Standard.

### Stay Safe

- Reduce the percentage of re-registrations of children on the Child Protection Register to 13%.
- Reduce the number of children killed or seriously injured on Nottingham City roads by 56% from 1994-1998 levels.

### Enjoy and Achieve

- Increase the percentage of 15 year olds attaining 5 or more A-C GCSEs to 51%.
- Increase the percentage of 15 year olds attaining at least one qualification at GCSE or equivalent to 97%.
- Increase the percentage of Black and Ethnic Minority boys who attain Key Stage 3 level 5 or above in English to 70% so that there is no gap between their and all pupils attainment.
- Increase the percentage of pupils attaining overall 3 subject average at Key Stage 3 in English, Maths and Science to 75%.

### Make a Positive Contribution

- Reduce the percentage of half days missed due to total absence in secondary schools maintained by the LEA to 8-9%.
- Increase youth activities and provision of multi agency programme
- We intend to build on the existing Social, Emotional and Learning programme (SEAL) in our primary schools and will include the next steps in the social responsibility programme in the next LAA refresh

### Economic Well-Being

- Reduce the percentage of 16-18 year olds not in education, employment or training to 6.2% (specific targets set for Children Looked After, Disabled Children, Black and Minority Ethnic Children, Teenage Parents and Young Offenders).
- Provide access points for intensive family support by 2007.

**One Nottingham - making a difference in 2006/07**  
Build on the SEAL programme in primary schools



## YOUNG NOTTINGHAM – LOCAL AREA PRIORITIES

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Young Nottingham		
Area	Priority	Rank
Area 1	Education, Skills and Training	1
	Income deprivation affecting children	5
Area 2	Education, Skills and Training	1
Area 3	Education, Skills and Training	2
Area 4	Education, Skills and Training	2
Area 5		
Area 6	Income Deprivation affecting children	2
Area 7	Income Deprivation affecting children	3
	Education, Skills and Training	5
Area 8	Income deprivation affecting children	1
	Education, Skills and Training	5
Area 9	Income deprivation affecting children	4

Title:		
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Promise	Measure	Targets				Key Actions for 2006-2009
		Baseline	06/07	07/08	08/09	
Edwina Grant, Corporate Director, Children's Services, Nottingham City Council/Ruth Hawkins, Acting Chief Executive, Nottingham Primary Care Trust						
<b>All 5 Every Child Matters Outcomes: Be Healthy, Stay Safe, Enjoy and Achieve, Make a Positive Contribution, Economic Well-being</b>	- Percentage of children reaching a good level of development in Personal, Social and Emotional Development at Foundation Stage	75%	77%	78%	79%	<ul style="list-style-type: none"> <li>Children's Centres/Sure Start programme.</li> <li>Smoking in pregnancy actions, including New Leaf smoking cessation programme in Sure Start/Children's Centres and through midwives and Health Visitors.</li> <li>Training for Sure Start workers to support the development of Communication, Language and Literacy and Personal Social Education from 0-5years.</li> <li>Universal home visiting by extended Children's Centre team to families with new babies in the first 2 months of their lives.</li> <li>New universal new birth welcome packs.</li> </ul>
	- Percentage of children reaching a good level of development in Communication, Language and Literacy at Foundation Stage	42%	46%	48%	50%	
	- Percentage of mothers in Sure Start Children's Centre areas who continue to smoke during pregnancy	30%	28%	26%	24%	
	- Percentage of families in Sure Start Children's Centres areas with new babies visited in the first two months of their babies life and given information about services and support available to them.	85%	90%	95%	100%	
	- Percentage of mothers in Sure Start Children's Centre areas breastfeeding at 6 weeks.	21%	25%	30%	35%	

<b>Be Healthy</b>	Number of conceptions in under 18 year olds resident in Nottingham per 1,000 females aged 15-17	73.5 (02/03)	58.5	53.5	48.5	<ul style="list-style-type: none"> <li>• Support schools to provide high quality Sex and Relationship Education (SRE) both in and out of school in line with the National Healthy School Standard by 2009.</li> <li>• Support school sport and club links, particularly for swimming, out of hours learning and promote the new Sports Partnership mark.</li> <li>• Develop a Healthy Children's Centre standard.</li> <li>• Strengthen training and support for mothers living in the most deprived communities.</li> <li>• Culturally sensitive midwifery, obstetric and neonatal services.</li> <li>• Targeted interventions to reach those most at risk</li> <li>• Action in hot spot wards to improve and modernise existing services so they are young person centred and accessible</li> <li>• Programmes to increase self esteem, communication and negotiation skills of those at risk groups</li> <li>• Develop training for all agencies and a public health campaign to reduce levels of Sudden Infant Death Syndrome by 2009.</li> </ul>
	<u>Healthy Schools:</u>					
	- Percentage of schools participating Reward target*	84%	90%	95% 100%*	100%	
	- Percentage of schools achieving standard *reward target	30%	50%	60%	75% 85%*	
	- Percentage of pupils spending 2+ hours per week involved in sport.	68%	72%	75%	80%	
	<u>Reducing Infant Mortality</u>					
	- Number of women known to initiate breastfeeding as a percentage of the number of maternities	60%	65%	70%	70%	
	- Number of women known to smoke at the time of delivery as a percentage of the number of maternities	24% (03/04)	22%	21%	21%	

<b>Stay safe</b>	Percentage of re-registration of children on to the child protection register	17% (04/05)	15%	14%	13%	<ul style="list-style-type: none"> <li>• Improve multi-agency assessment and decision making at de-registration.</li> <li>• Improve support for families post registration.</li> <li>• Safer Routes to School programme to deliver safer route networks, 20mph/school safety zones and school crossing patrol sites.</li> <li>• Development of School Travel Plans</li> <li>• Make sure the entrances to City Schools are as safe as possible by 2009.</li> </ul>
	Number of children killed or seriously injured on Nottingham City's roads.	66 (1994-98 av.)	38	33	29	
<b>Enjoy and achieve</b>	Percentage of 15 year old pupils in the schools maintained by the LEA who attain 5 or more A*-C grades at GCSE	41.6%	47%	49%	51%	<ul style="list-style-type: none"> <li>• Provide improved support to all schools in developing rigorous and robust self-evaluation, and intensive support to vulnerable schools by 2007.</li> <li>• Promote and extend collaborative working between schools, including Headteacher peer review and support.</li> <li>• Black Achievement programme developed and positively evaluated.</li> <li>• Provide a full range of inclusive and flexible 14-19 curriculum and training options within each of the City's three Education Improvement Partnerships by 2009.</li> <li>• Low Attainers pilot project.</li> <li>• Increase support and advice to carers and additional direct support to Looked After Children.</li> <li>• Develop and implement a Parent and Carer's Strategy by 2008.</li> </ul>
	- National	57.1%				
	- Gap	15.5%			15.5%	
	Percentage of eligible pupils in the schools maintained by the LEA who attain at least one qualification at GCSE or equivalent *reward target	91.5%	93% 94%*	94% 96%*	94% 97%*	
	Percentage of 14 year old BME boys compared to the percentage of all pupils achieving KS3 level 5 or above in English.	48%	56%	58%	61%	
	- Gap to all pupils *reward target	9%	9% 59%*	9% 64%*	9% 70%*	
	- Gap to all pupils		6%*	3%*	0%*	

<ul style="list-style-type: none"> <li>- Percentage of 14 year olds achieving Level 5 or above in:               <ul style="list-style-type: none"> <li>- English</li> <li>- Maths</li> <li>- Science</li> <li>- ICT</li> </ul> </li> <li>- Overall 3 subject average (not including ICT)</li> <li>- Overall 3 subject average at KS3 in English, Maths and Science (not ICT)</li> </ul> <p>*reward target</p>	57% 60% 53% 57% 57%	65% 66% 64% 63% 65% 67%*	67% 67% 67% 67% 67% 71%*	70% 70% 70% 70% 70% 75%*	<ul style="list-style-type: none"> <li>• Further develop ICT across the Curriculum</li> <li>• All City schools to provide access to 8am-6pm care, 48 weeks a year by 2010.</li> <li>• Development provision fit for the 21<sup>st</sup> century through our Children's Centres, Extended Schools and Building Schools for the Future programmes by 2011.</li> </ul>
Percentage of schools in which at least 50% of 14 year olds achieve Level 5 or above each in English, Maths & Science	22%	50%	56%	62%	
Percentage of 14 year old looked after children (LAC) in the care of Nottingham City achieving Level 5 at Key Stage 3 in: <ul style="list-style-type: none"> <li>- English</li> <li>- Maths</li> <li>- Science</li> </ul>	13.8% 20.6% 10.3%	25% 30% 25%	30% 35% 30%	35% 40% 35%	
Percentage of 11 year olds achieving Level 4 or above in: <ul style="list-style-type: none"> <li>- English</li> <li>- Maths</li> </ul>	66% 67%	73% 73%	74% 74%	75% 75%	



Our Promise	Measure	Targets				Key Actions for 2006/2009
		Baseline	06/07	07/08	08/09	
<b>Make a positive contribution</b>	Percentage of half days missed due to total absence in secondary schools maintained by the LEA	10.1%	9.2%	9.0%	8.9%	<ul style="list-style-type: none"> <li>Attendance Action Plan</li> </ul>
	Percentage of children and young people involved in planning and delivering services	To be set	To be set	To be set	To be set	
	We intend to build on the existing SEAL programme in our primary schools and will include the next steps in the social responsibility programme in the next LAA refresh.	To be set	To be set	To be set	To be set	
<b>Jean Pardoe, Chief Executive, Connexions Service/Edwina Grant, Corporate Director, Children's Services, Nottingham City Council</b>						
<b>Economic well-being</b>	Percentage of 16-18 year olds not in education, employment or training.	9.8%	7.1%	6.7%	6.2%	<ul style="list-style-type: none"> <li>Apply flexibility to post 16 funding and work with LSC to develop opportunities/provision for vulnerable groups.</li> <li>Increase 1:1 support for vulnerable groups through targeted additional resources.</li> </ul>
	- Children Looked After	60.5%	45%	40%	30%	
	- Young People with Disabilities	15.9%	14%	12.5%	8%	
	- Specific BME groups					
	- African Caribbean Boys	30%	14%	12.5%	8%	
	- Dual Heritage	38.8%	14%	12.5%	8%	
	- Teenage Parents	70.5%	62.5%	55%	50%	
	- Young offenders who are supervised by YOT	41%	20%	15%	15%	
	Provision of intense family support	To be set	Established	To be set	To be set	

# Active and Healthy Nottingham

**Our Ambition: To tackle health inequalities and promote active lifestyles and help Nottingham people to live fulfilling and independent lives.**

## Why is this important?

Life expectancy in the City is low compared to national levels. Deprivation is a major reason for this, with people in the richest areas living, on average, 13 years more than those in the poorest areas.

Cardiovascular diseases are still the main cause of death in the City. People living in the poorest communities and people from certain Black and Minority Ethnic groups are more likely to die prematurely from cardiovascular disease.

Adult smoking prevalence is 35% compared to 27% nationally.

Six out of ten men and seven out of ten women are not active enough to benefit their health.

One in three deaths from coronary heart disease are attributable to poor diet.

Accidental injuries are significantly higher in Nottingham in both children and older people, particularly those living in deprived areas.

## What you've told us:

Local people have told us that along with first class schools and decent housing it is also very important to have good and easily accessible health facilities – outreach clinics and health promotion projects are considered to be of high value.

Safe routes for schools, home safety.

Likewise safe green open spaces along with other leisure facilities are needed to promote healthy lifestyles

There is support for a smoke free environment and addressing alcohol related problems

Older residents have told us that the lack of information and appropriate exercise sessions are barriers to becoming more active and the fear of crime also contributes to this. They also say that more learning opportunities, traffic control and transport are important.

Those involved in mental health have told us about problems relating to alienation, rejection and stigma.

## Which partners will make this happen?

Nottingham City Health Partnership

## What we've already achieved:

At 73.3 years for men and 78.5 years for women life expectancy has increased slightly over recent years. Cardiovascular and cancer rates are also falling across the city

Delivered a range of projects and activities to promote healthy neighbourhoods and communities, eg Communities for Health, Get Moving Nottingham, health trainers/health development workers, community food work, New Leaf (smoking cessation).

Investing in £xxm in local health facilities, through the NHS LIFT programme.

## In three years we will:

### Create a Healthy Nottingham

- Reduce deaths from cardiovascular disease by 7% every year.
- Increase the percentage of adults participating in physical activity by 4% to 35%.
- Reduce the prevalence of smoking across the City by 6%.
- Increase the percentage of adults with mental health problems supported in employment, education or training to 60%.

### Reduce Avoidable Injuries to Children and Older People

- Reduce the rate of children admitted to hospital as a result of an avoidable injury or poisoning by 5%
- Reduce the rate of older people admitted to hospital as a result of an avoidable injury by 10%

### Improve Access to Services, Information and Opportunities for Older and Vulnerable People

- Reduce the number of emergency admissions of older people from 11,491 to 10,872.
- Increase the percentage of over 60 year olds accessing attendance allowance each year to 19.2%.

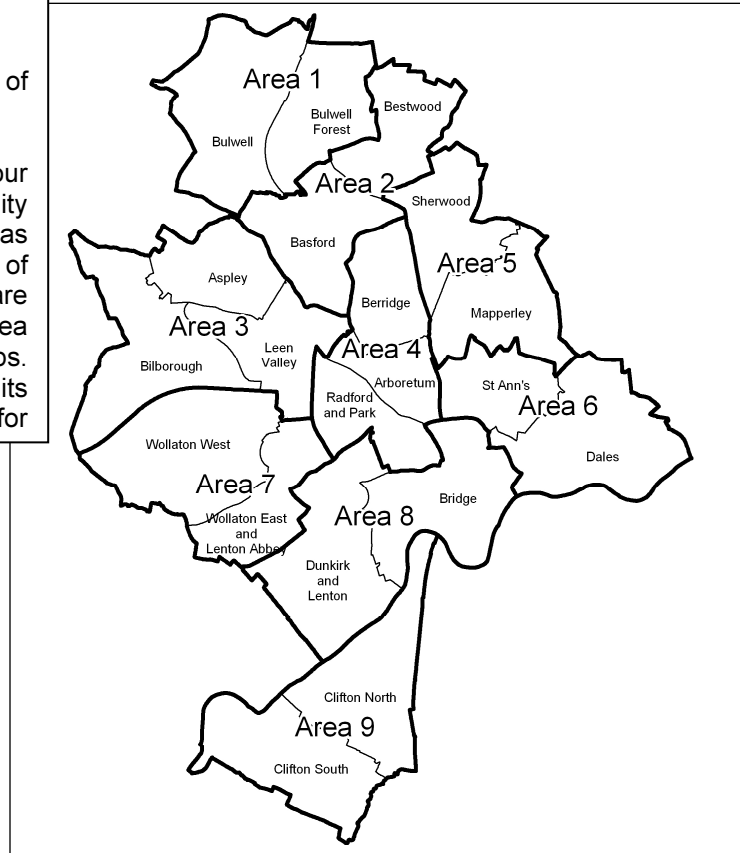
### One Nottingham – making a difference in 2006/07:

Reduce smoking prevalence across the city by at least 2%


**ACTIVE AND HEALTHY NOTTINGHAM –  
LOCAL AREA PRIORITIES**

This map shows the boundaries of Nottingham's ward and 9 areas.

Local Area Action Plans set out what our local communities, partners and the City Council aim to achieve in each of the 9 areas of our city. They are the 'local' expression of our One Nottingham – One Plan and are developed through the Council's Area Committees and Local Area Partnerships. Each Local Area Action Plan has ranked its priorities and these are shown below for



Active and Healthy Nottingham		
Area	Priority	Rank
Area 1	Health Deprivation and Disability	2
Area 2	Health Deprivation and Disability	3
Area 3	Health Deprivation and Disability	4
Area 4	Health Deprivation and Disability	3
Area 5	Health Deprivation and Disability	3
Area 6	Health Deprivation and Disability	1
Area 7	Health Deprivation and Disability	2
Area 8	Health Deprivation and Disability	2
Area 9	Health Deprivation and Disability	1

Title:		
Key	Map produced on 07/03/2006 Map produced by: SI GIS Team	 City Development N Not to Scale
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Our Promises	Measures	Targets				Key Actions 2006-2009
		Baseline	06/07	07/08	08/09	
<b>Ruth Hawkins, Acting Chief Executive, Nottingham City Primary Care Trust</b>						
<b>To have one of the fastest improvements in health of all major cities within 5 years</b>	Gap in cardiovascular deaths in people under 75 between the most deprived quintiles and the average	19%	17%	14%	11%	Reducing heart disease <ul style="list-style-type: none"> <li>• Develop the City PCT community cardiovascular rehabilitation service</li> <li>• Improve support for those at highrisk of heart disease in deprived areas</li> <li>• Improved access to GPs in deprived areas and continued commitment to health promotion and community awareness</li> </ul> Increasing physical activity <ul style="list-style-type: none"> <li>• Campaigns to increase physical activity</li> <li>• Implementing the Local Transport Plan, Cycling Strategy, Workplace Travel Plans and other walking and cycling schemes</li> <li>• Exercise referral schemes</li> <li>• Besttops HLC service delivery in all Leisure Centres</li> <li>• Targeted interventions for BME communities</li> <li>• Complete Southglade Football Development, John Carroll and Portland Leisure Centre refurbishment during 2006 and open Harvey Haddon Competition Pool by 2011</li> <li>• Pilot targeting services using pre-loaded leisure cards by 2007</li> <li>• Introduce free cards and 50% discount at leisure centres for older residents of the City already entitled to concessionary bus travel during 2006</li> </ul> Reducing Smoking <ul style="list-style-type: none"> <li>• Tobacco Control initiative with strategy and action plan; Smoke free public places</li> <li>• Support workplaces to implement the smoking ban.</li> <li>• New Leaf sessions targeting the most</li> </ul>
	Percentage of patients under 75 from the 18 most deprived wards admitted for heart attack who complete the cardiovascular rehabilitation programme	70% estimate	75%	80%	85%	
	<u>Increasing physical activity</u> - Percentage of adults participating in at least 30 minutes of moderate intensity sport and physical activity on 3 or more days a week on average over a year *reward target	31% 31%	31% 32%*	31% 33.5%*	31% 35%*	
	- Percentage of 50–75 year olds in the most deprived wards participating in 30 minutes of physical activity 5 times a week *reward target	27.7% 27.7%	27.7% 28.7%*	27.7% 29.7%*	27.7% 30.7%*	
	- Leisure facility usage across the city based on leisure card uptake and usage amongst older people, under 16s and people from BME communities *reward target	171,575	171,575 171,575*	171,575 193,022*	171,575 235,916*	
	<u>Reducing smoking</u> Number of 4-week quitters in the 18 most deprived wards who attend smoking cessation services *reward target	1,740 (04/05)	1,747 2,009*	1,757 2009*	1,757 2009*	

						<p>deprived wards, pregnant women and BME communities</p> <ul style="list-style-type: none"> <li>• Pharmacy Incentive Scheme</li> <li>• Support families to reduce smoking in the home</li> </ul> <p>Improving Diets</p> <ul style="list-style-type: none"> <li>• Continue to promote the 5-a-day message</li> <li>• Improve access to food, cooking skills and healthy eating through community food projects</li> <li>• Work with schools to develop food policies that promote healthy eating</li> </ul>
	Prevalence of smoking in those aged 18+ within the City *reward target	35%	34% 33%*	33% 32%*	32% 29%	<p>Child obesity</p> <ul style="list-style-type: none"> <li>• Continue the Go 4 It! Child obesity initiative for children and families who want support to improve their health. Implement the Nottinghamshire Obesity Strategy through:</li> <li>• Healthy schools</li> <li>• School travel Plans</li> <li>• School sports Programmes</li> <li>• School Food Group</li> <li>• Sure Start</li> </ul> <p>Mental health</p> <ul style="list-style-type: none"> <li>• Develop and implement action plan in response to the Government's report Mental Health and Social Exclusion</li> <li>• Establish a multi-agency team providing mental health services for young people by 2007</li> <li>• Link mental health to the emerging Employment Strategy for the city, Supporting People and Making the Connections</li> <li>• Mental Health Support Project</li> </ul>
	<u>Improving Diet</u> Average daily intake of portions of fruit and vegetables by adults in the 18 most deprived wards	3.2	3.3	3.4	3.5	
	<u>Child Obesity</u> Halt the year on year rise in obesity amongst children under 11 All infant school children in reception year (aged 4-5) All primary school children in year 6 (age 10-11)	To be measured	Halt the rise	Halt the rise	Halt the rise	
	<u>Improve adult mental health</u> Percentage of people on the Enhanced Advance Care Programme Approach (CPA) being supported in open employment, mainstream education or volunteering	24% estimated	29%	34%	39%	
<b><i>To reduce avoidable injuries to children and older people</i></b>	<p>Rate of children (under 15 yr) admitted to hospital as a result of accidental injury or poisoning (DSR/1000)</p> <p>Rate of older people (over 64) admitted into hospital as a result of accidental injury (DSR) *reward target</p>	<p>14.92 3 year av (2002/05)</p> <p>22.0 3 year av (02/05)</p> <p>22.0</p>	<p>14.54 3 year av (2004/07)</p> <p>21.8 3 year av (04/07)</p> <p>21.0*</p>	<p>14.35 3 year av (2005/08)</p> <p>21.7 3 year av (05/08)</p> <p>20.4*</p>	<p>14.17 3 year av (2006/09)</p> <p>21.6 3 year av (06/09)</p> <p>19.8*</p>	<p><u>For children</u></p> <ul style="list-style-type: none"> <li>• Develop a joined up approach to prevention work through Council services, Fire and Rescue, Sure Start, Healthy Living Centres and community health workers</li> <li>• Develop Risk Watch and Fire Watch initiatives</li> <li>• Training in Road Safety</li> <li>• A multi agency home visiting programme for all professionals</li> <li>• Wider roll out of initiatives such as the Health Sure at the Tesco, Top Valley store</li> </ul>

						<u>For older people</u> <ul style="list-style-type: none"> <li>• Enhance the Falls Prevention Service</li> <li>• Develop falls prevention training as part of a Home Safety Project</li> <li>• Recruit 2 avoidable injuries specialists</li> <li>• Continue the postural exercise classes linked to the Falls Prevention Team</li> </ul>
<b>Sallyanne Johnson, Corporate Director, Social Services and Health, Nottingham City Council</b>						
<b><i>Improve access to services, information and opportunities for older and vulnerable people</i></b>	<u>Increase the number of older people supported to live in their homes by:</u>					<ul style="list-style-type: none"> <li>• Develop 24/7 Emergency Social Care Service for older people</li> <li>• Target those most at risk of emergency admissions by integrated Health and Social Care Teams</li> <li>• Develop an assessment framework for support issues including minor repairs and community safety equipment usage</li> <li>• Develop a toolkit and single access gateway for income maximisation and pension checks</li> <li>• Develop the Jack Dawe Dementia Homecare Service, Specialist Older Persons Mental Health Intermediate Care Service</li> <li>• Develop personal care support through Homecare, Age Concern, First Link and other community and Voluntary sector organisations.</li> </ul>
	Annual number of emergency admissions of older people	11,491 (05/06)	11,319	11,093	10,872	
	Number of emergency bed days	43,351 (05/06)	43,135	42,704	42,277	
	Proportion of BME elders accessing all personal care, support and voluntary and community services	To be measured	To be set	To be set	To be set	
	<u>Reducing financial exclusion by:</u>					
Percentage of over 60s accessing attendance allowance each year	14.7% (April 2005)	16.2%	17.7%	19.2%		
Percentage of over 60s accessing Council Tax benefits	To be measured	To be set	To be set	To be set		

	<p><u>Supporting vulnerable people by</u></p> <p>Number of people accessing Supporting People funded floating support services with specific targets for BME communities</p> <p>Number of vulnerable adults known to Social Services who are helped to live at home independently</p> <p>Number of people presenting to the local authority as homeless</p> <p>Number of evictions across the social housing sector</p>	<p>To be measured</p> <p>To be measured</p> <p>To be measured</p> <p>To be measured</p>	<p>To be set</p> <p>To be set</p> <p>To be set</p> <p>To be set</p>	<p>To be set</p> <p>To be set</p> <p>To be set</p> <p>To be set</p>	<ul style="list-style-type: none"> <li>• Launch 'Pathways to Work' to support low skilled and vulnerable people into employment</li> <li>• Establish job coaches and mentors for vulnerable people returning to work by 2008</li> <li>• Create a single gateway for homeless people to access housing support</li> </ul>
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# Transforming Nottingham's Neighbourhoods

**Our Ambition: To build sustainable communities with decent homes in a pleasant environment, public services that meet local needs and with good facilities close to hand and where local residents are engaged in decisions that effect their quality of life**

## Why is this important?

Levels of deprivation in our city are high, ranking as the 7<sup>th</sup> highest local authority area in England

13 of our 20 wards (69% of the population) form part of the 10% most deprived wards nationally

Too many of our neighbourhood estates have low standards of housing, poor environment and lack good, accessible services

## What you've told us:

Delivering good standard of public services locally and encouraging everyone to have their say is important

Ensuring all neighbourhoods have a good standard of facilities is important

Just over two-thirds (69%) of residents say that they are satisfied with their local neighbourhood as a place to live. Those in the most deprived areas are the least satisfied

Council and housing association tenants are more likely to feel unsafe in their Ares after dark

Only 24% of residents feel they can personally influence decisions affecting their neighbourhood

## Which partner will make this happen?

Housing Strategic Partnership,  
Safer and Stronger Communities  
Group

## What we've already achieved:

Local Area Action plans identifying key priorities for residents and funded a range of projects leading to improvements in residents' quality of life in neighbourhoods.

Established Joint Service Centres in Hyson Green and Bulwell

74% of residential areas are within 400m of a bus or tram service within 30 minute frequency to the city centre

Introduced demand responsive bus services to Nottingham from Mapperley and Sherwood (My Bus) and Clifton (Local Link) and introducing a new service for Bulwell

Nottingham has over 1,500 hectares of open space that forms 19% of total space and holds 6 Green Flag awards for its parks

Reduced the percentage of Nottingham City Council Housing that does not meet the Decent Homes standard by 10% to 35.6% (March 2005)

## In three years we will:

### Improve public services, develop local leadership and encourage people to have their say

- increase the percentage of residents in the city's 6 most deprived wards who are satisfied with their neighbourhood as a place to live to 69%
- increase the percentage of people who feel that they can influence decisions affecting their local area to 32%; of BME people to 33% and those living in the city's most deprived wards to 35%
- develop local leadership

### Transform the physical environment of our neighbourhoods

- increase the percentage of Nottingham City Council housing meeting the decent homes standard to 88%
- reduce the number of deaths and injuries in accidental house fires to 16.5 per 100,000 population
- City Council and partners to invest £xxmillion capital in the 9 Areas to transform the physical environment of their neighbourhoods over the next 3 years.

### One Nottingham – making a difference 2006/07:

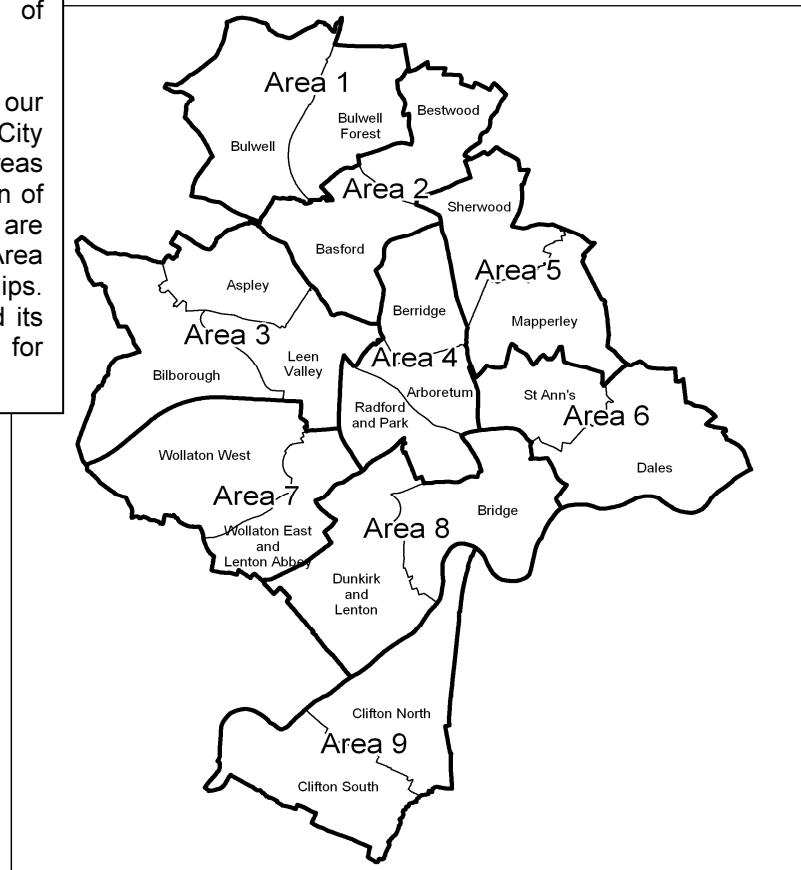
Increase the number of citizens participating in neighbourhood watch/Respect for Nottingham and civic and public activity



**TRANSFORMING NOTTINGHAM'S NEIGHBOURHOODS – LOCAL AREA PRIORITIES**

This map shows the boundaries of Nottingham's ward and 9 areas.

Local Area Action Plans set out what our local communities, partners and the City Council aim to achieve in each of the 9 areas of our city. They are the 'local' expression of our One Nottingham – One Plan and are developed through the Council's Area Committees and Local Area Partnerships. Each Local Area Action Plan has ranked its priorities and these are shown below for each theme.



Transforming Nottingham's Neighbourhoods		
Area	Priority	Rank
Area 1		
Area 2		
Area 3	Living Environment	5
	Barriers to housing services	6
Area 4	Living environment	5
Area 5		
Area 6		
Area 7	Barriers to housing services	6
	Living environment	7
Area 8	Living environment	6
Area 9		

Title:

Key

Map produced on: 07/03/2006  
Map produced by: St GIS Team

City Development

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Our Promises	Measure	Targets				Key Actions 2006-2009
		Baseline	06/07	07/08	08/09	
<b>Debra Sanders, Service Director, Neighbourhood Services, Nottingham City Council and Grant Butterworth, Service Manager, Planning Transport and Intelligence Strategy, Nottingham City Council</b>						
<b>Improve public services, develop local leadership and encourage people to have their say</b>	Percentage of residents in the 6 most disadvantaged wards who are satisfied with their neighbourhood as a place to live	60%	63%	65%	69%	<ul style="list-style-type: none"> <li>• Deliver new Local Area Plans in each of our 9 Areas</li> <li>• Establish 9 Neighbourhood Management Teams responsible for improving the delivery of services; strengthen Area Committees during 2006.</li> <li>• Set up small neighbourhood management 'pilots' in five of the City's most disadvantaged neighbourhoods (Bestwood, Broxtowe, Bulwell, St Ann's/Sneinton, Radford and Hyson Green by 2007.</li> <li>• Continue to support New Deal for Communities to strengthen Neighbourhood Management in Radford and Hyson Green.</li> <li>• Set, achieve and monitor standards of services in each of our neighbourhoods.</li> <li>• Further develop joint Service Centres in Hyson Green and Bulwell and open Clifton Cornerstone Joint Service Centre in 2006</li> <li>• Improve youth and sport provision, including diversionary projects.</li> <li>• Develop and implement the Community Empowerment Task Group plan.</li> <li>• Provide quality welfare rights, legal and debt advice to residents.</li> <li>• Implement the Leisure Centre Transformation Programme.</li> <li>• Implement Local Accessibility Plans</li> <li>• Open Guildhall Information Centre in 2006 and City Council Corporate Call Centre in 2008</li> </ul>
	Percentage of residents who are satisfied with the quality of Council services	58%	62%	65%	68%	
	Percentage of residents in the 6 most disadvantaged wards who are satisfied with the quality of Council services	56%	61%	64%	68%	
	Percentage of residents satisfied with the overall quality of service provided by the Police (City Division)	41%	42%	43%	45%	
	Percentage of people who feel they can influence decisions affecting their local area					
– City wide *reward target	24%	25% 26%*	26% 29%*	27% 32%*		
– Black Minority and Ethnic communities * reward target	25%	26% 27%*	27% 29%*	28% 33%*		
– People living in the most deprived wards (Arboretum, Aspley, Bestwood Bridge, Bulwell, St Ann's) * reward target	25%	26% 31%*	27% 33%*	28% 35%*		

<b>Geoff Hibbert, Service Director, Housing Direct, Nottingham City Council</b>						
<b>Transform the physical environment of our neighbourhoods</b>	Percentage of Nottingham City Council housing meeting the decent homes standard	69%	75.1%	81.5%	88%	<ul style="list-style-type: none"> <li>• Nottingham Homes to achieve 2 Star ALMO inspection rating in 2007.</li> <li>• Develop an Asset Management Strategy.</li> <li>• Undertake a stock condition survey of private rented housing.</li> <li>• Provide more purpose built accommodation in designated areas and revisit the provision of more student housing in areas with high concentrations of students,</li> <li>• Complete a housing design demonstrator project for New Deal for Communities area during 2009.</li> <li>• Put in place an agreed action plan with neighbouring local authorities in relation to joint regeneration of border estates by 2009.</li> <li>• Home safety checks, risk watch, target work related to burglaries.</li> <li>• City Council to provide £xx over the next 3 years to transform the physical environment of our neighbourhoods.</li> <li>• Introduce area development plans to promote the physical development of areas by 2008.</li> <li>• Develop Green and Open Space Strategy.</li> <li>• Introduce wi-fi access opportunities into City's key parks and open spaces by 2009</li> <li>• Develop community ownership/ improvements in parks management</li> <li>• Physical infrastructure and security improvements to parks</li> <li>• Work toward 12 nature reserves within easy access of the City's most disadvantaged wards by 2011</li> <li>• Invest £7m in improving pavements and street lighting during 2006/07</li> <li>• Engage more local community participation through Nottingham in Bloom Events and activities to improve the local environment e.g. 1,000,000 bulb community give away during 2006</li> <li>• Spectacolour schemes in local areas by 2007 (devolved decision-making to neighbourhoods for environmental and horticultural issues)</li> </ul>
	Average % of homes in the 6 most deprived wards meeting the decent homes standard	66%	To be set	To be set	To be set	
	Percentage of vulnerable households living in decent private sector housing	Targets and baselines to be set once Private Sector Stock Condition Survey is analysed in May 2006				
	Number of deaths and injuries in accidental house fires	18.6 per 100,000 of pop. (2004/05)	17.9	17.2	16.5	
	Green Flag awards for local parks that are easily accessible to residents living in the 6 most deprived wards	2	3	5	7	
	Percentage of households within 30 minutes travel time of a town centre by bus or tram with no more than a 400 metre walk to stop	To be measured			Maintain 2005 level	

# Excellence Through Partnerships

**Our Ambition: To develop strong local leadership and excellent partnerships working across all agencies and communities to deliver the priorities set out in One Nottingham – One Plan**

Agreeing the Vision and Setting Priorities	Delivery	Demonstrating Progress
<p>One Nottingham’s Board comprises representatives from each of the four sectors: business, voluntary and community, other public and City Council.</p> <p>Our Board’s role is to agree the vision and priorities, monitor and evaluate progress and oversee the Partnership’s management.</p>	<p><b>Theme Partnerships</b></p> <ul style="list-style-type: none"> <li>Greater Nottingham Partnership</li> <li>Nottingham Skills Board</li> <li>Greater Nottingham Transport Partnership</li> <li>Crime and Drugs Partnership</li> <li>Strategic Partnership for Children, Young People and Families</li> <li>City Health Partnership</li> <li>Housing Strategic Partnership</li> </ul>	<p>One Nottingham Board will consider:</p> <ul style="list-style-type: none"> <li>Bimonthly reports on a specific priority theme and NRF programme</li> <li>Quarterly ‘headline’ progress reports on One Nottingham – One Plan, including Local Area Agreement targets</li> <li>Six monthly progress reports on Local Area Agreement</li> <li>Evaluation of the NRF programme</li> </ul>
<p><b>The Board of One Nottingham</b>            Graham Allen, MP, Chair            Andrew Balchin, Chief Executive, One Nottingham            Alan Baker, Managing Partner, Gleeds            Councillor Jon Collins, Leader, Nottingham City Council            Councillor Michael Edwards, Deputy Leader, Nottingham City Council</p> <p>Tony Graham, Chair, Nottinghamshire Black Partnership            Jean Henderson, Non-Executive Director, Nottingham City Primary Care Trust            Annemarie Shillito, Head of Corporate Communications, Experian            Tom Stockwell, District Manager, Jobcentre Plus            Derek Stewart, Chair, Crime and Drugs Partnership            Jane Sterck, Chief Executive, Nottingham Council for Voluntary Services</p>	<p><b>Community, Voluntary and Faith Sectors</b>            Nottingham Community Network (NCN):</p> <ul style="list-style-type: none"> <li>The means by which these sectors engage with One Nottingham</li> <li>Developed the Statement of Community Involvement for Nottingham’s LAA.</li> <li>With Nottinghamshire Black Partnership, plays a leading role in engaging these sectors in developing and delivering our Plan.</li> </ul>	<p>In addition: Nottingham City Council’s Priorities, Performance, Personnel and Finance Standing Panel will receive:</p> <ul style="list-style-type: none"> <li>Six monthly progress reports on One Nottingham – One Plan, including the Local Area Agreement</li> </ul> <p>Local Area Committees will monitor progress</p> <ul style="list-style-type: none"> <li>Local Area Action Plans</li> </ul>
<p><b>How to contact us:</b>            Telephone: 0115 9349555            Email: <a href="mailto:Andrew.Balchin@onenottingham.org.uk">Andrew.Balchin@onenottingham.org.uk</a>  <a href="http://www.onenottingham.org.uk">www.onenottingham.org.uk</a></p>	<p><b>Involving Businesses</b>            One Nottingham engages with business through:</p> <ul style="list-style-type: none"> <li>Two business Sector Board Members</li> <li>One Nottingham Business Broker project</li> <li>Greater Nottingham Partnership</li> </ul> <p><b>Individual Partner Organisations</b>            Delivery is also undertaken by partner agencies on their own or jointly with others.</p>	<p><b>Watch out for progress reports:</b></p> <ul style="list-style-type: none"> <li>One Nottingham newsletters</li> <li>Nottingham Community Network newsletters</li> <li><a href="http://www.onenottingham.org.uk">www.onenottingham.org.uk</a></li> </ul>

# Linked Strategies and Plans

## Choose Nottingham

Drawing Together (2003-2013)	Martin Gawith, Chief Executive, Greater Nottingham Partnership
Local Transport Plan 2	Barry Horne, Corporate Director, City Development, Nottingham City Council
Nottinghamshire Learning and Skills Council Local Annual Plan	Mick Brown, Executive Director, Nottinghamshire Learning and Skills Council
Three Cities Action Plan	Gordon Mitchell, Chief Executive, Nottingham City Council
East Midlands Regional Economic Strategy	East Midlands Development Agency
SRB Delivery Plan (2006/07)	Andrew Balchin, Chief Executive, One Nottingham
Nottinghamshire Strategy for Culture (2002)	Michael Williams, Corporate Director (Leisure & Community Services), Nottingham City Council
A Time for Culture: The East Midland's Regional Cultural Strategy (2002)	Culture East Midlands (The Regional Cultural Consortium)

## Respect for Nottingham

SAFE for Nottingham: The Nottingham City Crime, Drugs and Anti-Social Behaviour Strategy 2005 - 2008	Manjeet Gill, Corporate Director, Neighbourhood Services, Nottingham City Council
Nottingham Police Authority Policing Plan: Policing Our Communities, A Year Ahead 2005 - 2006	Marcus Beale, Chief Superintendent, Nottinghamshire Police
Respect for Nottingham	Manjeet Gill, Corporate Director, Neighbourhood Services, Nottingham City Council
Nottingham Stands Together	Manjeet Gill, Corporate Director, Neighbourhood Services, Nottingham City Council
Nottingham Community Cohesion Strategy	Manjeet Gill, Corporate Director, Neighbourhood Services, Nottingham City Council
Community Safety Plan 2006 – 2009	Nottinghamshire Fire and Rescue Service
Nottingham Council for Voluntary Services: Strategic Plan 2006 – 2009 (in development)	Jane Sterk, Chief Executive Nottingham Council for Voluntary Service
Nottingham Community Network Annual Action Plan	Jane Sterk, Chief Executive Nottingham Council for Voluntary Service
Youth Justice Plan 2006 – 2009 (in development)	Nottingham Youth Offending Team

## Young Nottingham

Children and Young People's Plan	Edwina Grant, Corporate Director, Children's Services, Nottingham City Council
Connexions Delivery Plan	Jane Pardoe, Chief Executive, Connexions Partnership
Nottingham City Primary Care Trust (PCT) Local Delivery Plan	Ruth Hawkins, Acting Chief Executive, Nottingham City Primary Care Trust

## Active and Healthy Nottingham

Nottingham City Primary Care Trust (PCT) Local Delivery Plan	Ruth Hawkins, Acting Chief Executive, Nottingham City Primary Care Trust
Commissioning and Service Plans for Older People, Learning Disabilities, Mental Health and Physical & Sensory Impairment	Sallyanne Johnson, Corporate Director, Social Services and Health, Nottingham City Council
Nottingham City Council Housing Strategy 2005 - 2008	Geoff Hibbert, Service Director, Housing Direct, Nottingham City Council
Supporting People Strategy 2005 – 2010	Geoff Hibbert, Service Director, Housing Direct, Nottingham City Council

## Transforming Nottingham Neighbourhoods

Nottingham City Council Housing Strategy 2005 - 2008	Geoff Hibbert, Service Director, Housing Direct, Nottingham City Council
Nottingham City Homes Business Plan	Lynne Pennington, Chief Executive, Nottingham City Homes
Local Area Action Plans	Manjeet Gill, Corporate Director, Neighbourhood Services, Nottingham City Council
Neighbourhood Management Pilot	Manjeet Gill, Corporate Director, Neighbourhood Services, Nottingham City Council
Parks and Open Spaces Strategy (in development)	Michael Williams, Corporate Director, Leisure and Community Services, Nottingham City Council
Nottingham Community Network Annual Action Plan	Jane Sterk, Chief Executive Nottingham Council for Voluntary Service